



North West Cricket Union

Club Workshop

2019

North West Cricket Union Limited
North West Centre of Excellence
Bready Cricket Club
Magheramason
BT47 2RX



Agenda

1. TASK 1: Where are we
 - a. Culture
 - b. SWOT
 - i. Internal
 - ii. External
2. TASK 2: What the future holds
 - a. Vision
 - b. Values (Perspective)
 - c. Priorities
 - d. Key Roles & Policies
3. Task 3: What we will do
 - a. Based on Short & long term goals
 - b. Identify how to deliver on priorities
 - c. Identify who the responsibility for each falls to
4. TASK 4: How we will do it
 - a. Assign role to current committee members or create sub committees



Where are we..

Task 1: As a committee & club, complete SWOT analysis

Current Club Culture

Strengths	Weaknesses
Opportunities	Threats



What the future holds..

Task 2: As a committee & club, complete below

Vision

Values

Priorities – Short Term

Priorities – Long Term



What we will do..

Task 3: Based on your identified priorities – Action Plan

Priority 1: _____ Responsibility: _____

Objective	How & When	Who	Cost	Completed
Key Roles & Policies Required to be in place				

Priority 2: _____ Responsibility: _____

Objective	How & When	Who	Cost	Completed
Key Roles & Policies Required to be in place				



Priority 3: _____ Responsibility: _____

Objective	How & When	Who	Cost	Completed
Key Roles & Policies Required to be in place				

Priority 4: _____ Responsibility: _____

Objective	How & When	Who	Cost	Completed
Key Roles & Policies Required to be in place				



Notes

Generic Sub Committee Theme Examples

1. Fixtures
2. Coaching & Game Development
3. Social & Cultural
4. Communication
5. Fundraising
6. Funding & Programs
7. Ground & Facility Development
8. Membership & Registration
9. Finance

Volunteer Management

1. Recruitment Methods
2. Training & Development
3. Recognition & Reward
4. Progression / Succession Planning

A volunteer's life cycle
A volunteer's motivation

